

JULY/AUGUST 2017

chicago WOMAN

chicago-woman.com

THE
FIERCE
50

INSPIRING WOMEN
OVER FIFTY

BEST LOCAL BEAUTY
BRANDS THE BODY
POSITIVITY MOVEMENT
GORGEOUS GARDEN
PARTY **SUMMER PATIO**
BUCKETLIST BLUSH
CRUSH **SKIN +**
SUNCARE TIPS



THE

BEAUTY

ISSUE

SUSAN GOOD

OWNER AND PRIMARY WRITER,
HONEYGOOD.COM

*I am fierce
because, above all else, I am a
visible and relevant woman.*

*I am fierce
because as a woman, my femi-
ninity is my greatest asset.*

*I am fierce
because my word is my bond.*

*I am fierce
because I give back.*

*I am fierce
because everything I do is with
purpose and often with passion.*

*I am fierce
because I am passionate,
through my writing on
honeygood.com, about helping
tens of thousands of women
(nearly 150,000 followers) learn
to lead magical lives after 50.*

*I am fierce
because I use my power
in a soft manner.*

*I am fierce
because I am loyal.*

*I am fierce
because I see life as a series of
challenges, not problems.*

*I am fierce
because I walk on the sunny side
of the street.*

*I am fierce
because my top priority is my
husband and my family.*

*I am fierce
because I am worldly.*

*I am fierce
because I know inner beauty
surpasses outer beauty.*

*And most importantly, I am
fierce because I am grateful.*

NELI ROWLAND

FOUNDER, A SAFE HAVEN

*I have a gift of being able to
recognize macro trends, along
with the courage to act on them
years before the rest of the world
understands that there is a prob-
lem or an opportunity to make
things better. Although I am com-
passionate, I am also a realist. I
tend to stay focused and guided
by data so I don't get distracted
very easily.*

MARIA WYNNE

CEO, LEADERSHIP GREATER
CHICAGO

*The ability to think creatively
and innovatively, the courage to
pursue my vision,
confidence in my own abilities,
and unwavering integrity...
all mixed with a little spunk
and a lot of passion.*

LENORE WEISS

FOUNDER OF LENORE WEISS
STUDIOS, LLC

*With gratitude for the many
years and experiences that led
up to this point in my profession-
al life, I branched off from an es-
tablished architectural practice
in 2012 to establish a new solo
practice. Although I appreciated
the opportunities to rebrand
and even recalibrate the em-
phasis on the design work I do,
it was a frightening endeavor.
Nevertheless, I forged ahead with
the conviction of a positive new
vision of my life and work, and
now enjoy a thriving practice.*

**ANDREA
PAULS BACKMAN**

EXECUTIVE DIRECTOR, LES
TURNER ALS FOUNDATION

*I am confident and compassion-
ate, make well-informed deci-*



STEPHANIE TRUSSELL

TALK RADIO HOST AT WLS AM 89

*As the oldest child of a single mom, I've always had to be in charge
and ready to take responsibility for my siblings. My childhood made
me strong, outspoken, focused and unafraid.*