

Honey Good

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For Immediate Release

Honey (AKA Susan) Good, Founder of HoneyGood.com, Selected by Sun Times Network (STN) as 1st National Columnist on Its 70-U.S. City Website & App

*Honey Good's Weekly STN Column With Videos Begins **Friday, September 18***

CHICAGO - - Honey Good (AKA Susan Good), founder of HoneyGood.com, an award-winning website for savvy and sophisticated women over 50, has been selected by the Sun Times Network as its first national columnist on its 70-U.S. city, website and app. Honey Good's column with videos launches this Friday, September 18 in the Network's entertainment section and will run every Friday thereafter.

To read Honey Good's column published on the STN, visit:

<http://national.suntimes.com/national-entertainment/7/72/1842795/honey-good-family-blog/>

Or, download its free STN iPhone app specific to its top 70 city locations around the country. The STN website and its free app enable readers to receive all their relevant local and national news – all in one place – from the trusted Sun Times news source. Readers can download the free STN iPhone app at:

<https://itunes.apple.com/us/app/sun-times-news-network/id930568317?mt=8>

HoneyGood.com is a collection of lessons learned, life advice and insights from Honey and her “hive” of contributing writers. It is the premier destination for women to laugh and learn together, to empower each other and to celebrate life's milestones. HoneyGood.com is also where Honey and her hive discuss the many facets of every woman's life (e.g., style, generations, book and movie reviews, travel, fabulous, fearless females and recipes).

The matriarch of a blended family, Honey Good is a hip, sophisticated, sixty-something grandmother to 20 “GRANDS” who founded HoneyGood.com in 2012. When Honey's first of 20 grandchildren was born in 1987, her daughter selected “Honey” as her mother's grandmother name because it so aptly suited her personality and outlook on life. And today, Susan Good is called Honey by her entire family and the Honey Good staff.

Describing herself and her mission, Honey Good said: “I am a woman with many titles who wears many hats and loves life to its fullest and I'm truly overjoyed to have this opportunity with the STN to share my collection of personal Honey Good musings on topics that women find challenging, heartfelt and valuable. I also love to 'shop 'til I drop' and I own my own style, thanks to my mother, my teacher and my friend. As a mother, wife, daughter and grandmother to 20, I have plenty to say to the 63 million grandparents in the U.S., including Baby Boomers who are turning 65 at the rate of 10,000 a day!”

A writer for *Michigan Avenue* magazine had this to say about Honey Good (November 2014 issue): “With a PhD in life thanks to her large and colorful immediate family, poignant personal history and sophisticated lifestyle, Honey Good has a lot to say about everything-and does so with passion, verve, humor, acumen and

wit. She is giving an age-old 'character' – i.e. the proverbial grandmother – a fresh, hip, new-age voice. Her posts are savvy and fun, yet also relevant and substantive. But above all else, her content is authentic at a time when authenticity is king.”

Honey Good has not only survived a family suicide, but also other crises in her life. While living in Honolulu with her first husband and two biological daughters, she was suddenly widowed in her early 40's after her husband suffered a massive heart attack while traveling on business. She also survived two bouts with cancer and the challenging blending of two large families.

Life is a mixture of the bitter and the sweet, the joys and the sorrows, Honey Good continued. “I've traveled the world, making lasting friendships, survived two bouts of deadly cancer and lived through the horror of a family suicide. Through example, I have shown my family how to make lemonade out of lemons and to always see the glass half-full.”

Susan Good, her husband, Real Estate Auction Pioneer Sheldon F. Good, and their beloved Wheaten Terrier, Orchid, split their time between homes on Chicago's Gold Coast and in Rancho Mirage, CA. They travel the world (67 countries, including Iran and Antarctica) and with their pooch Orchid always by their side, regularly visit their children and grandchildren who live in seven different U.S. cities.

In addition to her namesake website and her new weekly STN column, Honey Good writes weekly for The Huffington Post /50, has written for ChicagoNow and GRAND Magazine, and has been interviewed on the GRAND Radio network. “Amazing things can happen when you commit yourself,” she added.

To follow Honey Good on the STN social media channels, visit: https://twitter.com/STN_Entertain and <https://www.facebook.com/Sun-Times-Entertainment-935403053155437/timeline/>

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About HoneyGood.com

Honey Good, an award-winning website founded by Honey (aka Susan) Good, is a collection of lessons learned, life advice and insights from Honey, herself, and from her “hive” of contributing writers. It's a place where sophisticated and savvy women over 50 laugh and learn together. Honey first created the site, formerly known as Gramma Good, in 2012 and it was rebranded as Honey Good in November 2014.

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About STN

The Sun Times Network is comprised of over 70 sites and apps designed to inform and entertain quickly and concisely in a mobile-friendly way through the integration of social media and other multimedia. The Network serves as a users' compass for trending topics, local and national news, sports and entertainment.

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