

Honey Good

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Date: September 10, 2015

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For Immediate Release

Honey Good Again Wins a “Best GRANDparents Website” 2015 Award

Chicago, IL - - HoneyGood.com, the website for sassy, sophisticated and savvy women over 50, has again won – for the third consecutive year – a “Best GRANDparents Website” 2015 Award from *GRAND* magazine. The website is also featured in the magazine’s special 11 th anniversary issue this month.

Honey Good is a collection of lessons learned, life advice and insights from Honey and her “hive” of contributing writers. It is the premier destination for women to laugh and learn together, to empower each other and to celebrate life’s milestones.

The matriarch of a blended family, Honey (aka Susan) Good is a hip, sophisticated grandmother to 20 “GRANDS” who founded HoneyGood.com in 2012. When Honey’s first of 20 grandchildren was born in 1987, her daughter selected “Honey” as her mother’s grandmother name because it just suited her personality and her outlook on life. And today, Susan Good is called Honey by her entire family and the Honey Good staff.

A writer for *Michigan Avenue* magazine had this to say about Honey Good in the publication’s November 2014 issue: “With a PhD in life thanks to her large and colorful immediate family, poignant personal history and sophisticated lifestyle, Honey Good has a lot to say about everything-and does so with passion, verve, humor, acumen and wit. She is giving an age-old ‘character’ – i.e. the proverbial grandmother – a fresh, hip, new-age voice. Her posts are savvy and fun, yet also relevant and substantive. But above all else, her content is authentic at a time when authenticity is king.”

Susan Good, her husband, Real Estate Auction Pioneer Sheldon F. Good, and their beloved Wheaten Terrier, *Orchid*, split their time between homes on Chicago’s Gold Coast and in Rancho Mirage, CA. They travel the world (they’ve visited 67 countries), too, and with *Orchid* always by their side, regularly visit their children and grandchildren living in seven different U.S. cities.

Honey Good.com evolved from Susan Good’s quiet musings in her journal to a professional website where she and her “hive” write about life lessons, family sagas, world travel and the hills and valleys in Susan’s own life as well as the many other facets of every woman’s life (e.g., style, relationships, book and movie reviews, fabulous, fearless females and recipes).

Honey has survived multiple crises in her life. While living in Honolulu with her first husband and two biological daughters, she was suddenly widowed in her early 40’s after her husband suffered a massive heart attack while traveling on business. She also survived two bouts with cancer, family suicide and the challenging blending of two large families.

“Life is a mixture of the bitter and the sweet, the joys and the sorrows,” said Honey Good. “I’ve traveled the world making lasting friendships, survived cancer and lived through the horror of a family suicide. Through example, I have shown my family how to make lemonade out of lemons and to always see the glass half-full.”

In addition to her namesake website, Honey Good writes weekly for *The Huffington Post /50*, has written for *ChicagoNow* and *GRAND* Magazine, and has been interviewed on *the GRAND Radio* network. “Amazing things can happen when you commit yourself,” she added.

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About HoneyGood.com

Honey Good, an award-winning website founded by Honey (aka Susan) Good, is a collection of lessons learned, life advice and insights from Honey, herself, and from her “hive” of contributing writers. It's a place where sassy, sophisticated and savvy women over 50 laugh and learn together. Honey first created the site in 2012 and it was formerly known as Gramma Good. It has since been rebranded as Honey Good.

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A mother, wife, daughter and grandmother of 20, Honey Good has plenty to say to the 63 million grandparents in the U.S. and the Baby Boomers who are turning 65 at the rate of 10,000 a day!

About GRAND magazine

GRAND Magazine provides information and inspiration to grandparents of all ages and in all stages of life. Through GRAND – The Magazine for Grandparents & Their Families, GRANDmagazine.com and GRAND Magazine Radio, GRAND celebrates the joys and tackle the challenges of grandparenthood and explores its changing face.